



**Advisory Board Meeting Agenda
October 15, 2007
Convention Center - Board Room#1**

- I. Call To Order:** Donato Medina, Chairman
- II. Minutes:** August 20, 2007 Minutes
- III. Director's Report**
 - a) Review Booking Policies
 - b) Calendar Protection
 - c) Discussion on Non-Profit Rates and Groups
- IV. Manager's Sales Report**
 - a) Booking Report
- V. McAllen Chamber of Commerce / Convention & Visitor's Bureau**
 - a) Convention Report
- VI. Future Agenda Items**
- VII. Adjournment**