

Sponsorship Opportunity

McPumpkin Run

Event Description: Aimed at encouraging those runners who have participated in the Summer Sunchaser 5K Series, the McPumpkin Run is a 7500 meter race designed to build stamina for the International Friendship Run 10K held in November. Recreational runners are also encouraged to run in costume and will receive a 50% discount. Medals are awarded to winners in 13 age divisions and all participants receive a McPumpkin Run t-shirt.

Estimated Participants: 100-300 runners

Date: October 23, 2010

Time: 6:00 p.m.

Place: Palm View Golf Course, 2699 S Ware Road

\$1000 – Gold Sponsor

- Title Sponsor
- Booth at the event
- Company employees have opportunity to hand out awards
- Have 2 of your company's banners on-site
- Prime placement of company name and logo on all marketing materials
- *Company logo in over 60,000 Fall Brochures (Time sensitive)
- Name and logo on McPumpkin Run t-shirts (Time sensitive)
- Name and logo placement in all related media advertising
- Name and logo placed on www.mcallen.net

\$500 – Silver Sponsor

- Have 1 of your company's banners on-site
- Placement of company name and logo on all marketing materials
- *Company logo in over 60,000 Fall Brochures (Time sensitive)
- Name and logo on McPumpkin Run t-shirts (Time sensitive)
- Name and logo placement in all related media advertising
- Name and logo placed on www.mcallen.net