

Sponsorship Levels – Friendship Run

Estimated Attendance:

750-1,000 Runners from all over Mexico and Texas, 1,500-2,000 attendees

*Attendance has doubled in the past two years. This is due in part to our year long running events including the McPumpkin Run and Summer 5K Series. We believe that participation in the Friendship Run will continue to grow exponentially.

Length of Event: 2 Days, Saturday and Sunday before Thanksgiving

\$7,000 – Title Sponsor

- Name in event title on all materials and ads
- Right of refusal on all secondary sponsors
- Opportunity to be a title sponsor for our pre-race pasta meal and registration expo
- Up to 3 booths with prime placement (Start Line, Finish Line Celebration, Registration Expo)
- Right to sell merchandise at the event
- The right to display up to 5 of your company's banners
- 2 custom 4'x 8' banners created for your company (Start and Finish Line)
- Name and logo on up 750 t-shirts
- Opportunity to make statement during award ceremony and hand out awards
- Logo on custom finisher medals
- Prime placement of company name and logo on all flyers and posters
- Company logo in over 60,000 Fall Brochures
- Name and logo placement in all related media advertising
- Name and logo in all newspaper advertisements leading up to the events
- Name and logo placed on www.mcallen.net

\$3,000

- Booth with prime placement at Finish Line Celebration
- Right to sell merchandise
- 1 custom 4'x 8' banner created for your company
- The right to display up to 3 of your company's own banners
- Name and logo on up to 750 T-shirts
- Name and logo on all flyers and in over 60,000 Fall Brochures
- Name and logo placement in all related media coverage
- Name and logo in all newspaper advertisements leading up to the events
- Name and logo placed on www.mcallen.net

\$2,000

- 1 booth
- The right to display 1 of your own company's banners
- Name and logo on all flyers and registration forms
- Logo on 60,000 Fall Brochures
- Logo on up to 750 T-shirts

\$1000

- 1 booth at Finish Line Celebration
- Logo on up to 750 T-shirts
- The right to display 1 of your own company's banners