

BIOGRAPHY
Helen Ramirez, ICMA-CM, AICP
City Manager

Helen Ramirez, ICMA-CM, AICP is the City Manager for the City of Brownsville, the largest City in the Rio Grande Valley and the 18th largest City in the State of Texas, serving approximately 190,000 residents. She is the first female to serve the City of Brownsville as City Manager since its incorporation in 1853.

Ms. Ramirez is an ICMA Credentialed Manager that brings more than 20 years of experience in municipal government, urban planning, and economic development, including 10 years of experience working in the private sector. She joined the City of Brownsville in March of 2019 as Deputy City Manager while simultaneously serving, for a short period of time, as Executive Director & CEO of the Greater Brownsville Incentives Corporation (GBIC).

In her role as City Manager, Ms. Ramirez has been instrumental in accelerating economic growth, downtown redevelopment, overhauling development codes, preparing the City's first Mobility Transportation Plan and Capital Recovery Fee and strengthening its organizational culture.

Ms. Ramirez is leading the municipality of Brownsville and its workforce of more than 1,200 employees under a ONE CITY philosophy, in which the organization is creating partnerships and collaborations with external agencies to realize Brownsville to its fullest potential. She continues to strengthen the City's economy, creating employment opportunities for its intergenerational workforce, building upon a Strategic Vision that values Quality of Life, and creating a legacy for generations to come.

Ms. Ramirez earned a Bachelor of Science in City & Regional Planning from California Polytechnic State University - San Luis Obispo, is a Credentialed Manager with the International City/County Management Association and holds an American Institute of Certified Planners (AICP) certification. She is a member of the Texas City Managers Association (TCMA), American Planning Association (APA) and is a founding board member of the Texas City Manager's Leadership Circle.



Will Trevino- BIO

Will graduated from Texas A&M in 2004 with a degree in Psychology. In 2007, he received his law degree from Texas Southern University Thurgood Marshall School of Law and his masters in law from Western New England School of Law in 2011. In December 2021, Will received his MBA from Baylor University, with a concentration in cybersecurity.

Will is the 2018 recipient of the Rising Advocate in Government Law presented by the State Bar of Texas Government Law Section to recognize an outstanding government lawyer who has provided exemplary service to the profession and the public. He has worked with cities for more than thirteen years. He provided legal services to cities in both his private practice work and as an in-house attorney for the City of Fort Worth. Will previously worked for Texas Municipal League as legal counsel and is currently the City Attorney for the City of Brownsville. He is also a board of director for the Texas City Attorneys Association (TCAA) and contributed to the 2021 9th Edition National League of Cities Model Charter.

Will is currently licensed to practice before the Supreme Court of the United States, the District of Columbia Court of Appeals, the United States Court of Appeals for the Fifth Circuit, and the United States District Court for the Southern District of Texas. Will is also a proud member of Texas Bar College and a candidate for the International Municipal Lawyers Association (IMLA) Fellows program.



Roberto Garcia

Assistant Director of Health, Wellness & Animal Services
City of Brownsville, Texas

Roberto Garcia is a seasoned public health leader and United States Marine Corps veteran with over 23 years of service to the City of Brownsville. As Assistant Director of Health, Wellness & Animal Services, he oversees public health programs, community wellness initiatives, and animal services, working to enhance the quality of life for all residents.

Throughout his career, Roberto has played a vital role in enforcing city ordinances that promote a safer, cleaner environment and has applied federal, state, and local health codes to uphold food safety standards across the community. Over a decade ago, he was instrumental in establishing the city's first comprehensive plan review program for food establishments, daycares, public swimming pools, and mobile food units—a model that was later adopted by neighboring jurisdictions to elevate regional public health standards.

His leadership has also driven key initiatives like the #TheChallengeRGV campaign, encouraging healthier lifestyles and fostering collaboration throughout the Rio Grande Valley.

Roberto's expertise encompasses strategic communication, regulatory compliance, intergovernmental relations, and public engagement. Building on his military experience and more than two decades of municipal service, he consistently applies a mission-driven, people-centered approach to public health leadership. His commitment to collaboration is reflected in the strong partnerships he has developed with organizations such as UTHealth Houston School of Public Health, ensuring that city programs are aligned with the latest evidence-based practices.

He holds a Bachelor of Science in Public Health from the University of Texas at Arlington, reflecting his commitment to advancing health equity, preventive care, and community resilience. Roberto continues to lead with integrity and a mission-driven approach, dedicated to building a healthier, and safer Brownsville.

Luis Alexandro Saucedo is a dedicated Code Enforcement Officer with over 10 years of experience in the planning and redevelopment sector. Currently serving the City of Brownsville, he is committed to ensuring compliance with building codes and municipal ordinances, focusing on safety and community well-being. Luis has a proven track record of conducting thorough inspections of commercial and residential properties, as well as effectively managing complex citizen inquiries with a compassionate and collaborative approach.

Luis is passionate about fostering a culture of trust and respect within the community and strives to contribute positively to the City of Brownsville through his expertise and dedication to public service.