



Advisory Board Meeting Agenda
McAllen Convention Center: Rm 101
January 22, 2018

- I.** Call meeting to Order, Establish a Quorum
- II.** Approval of Minutes – November 27, 2017 Meeting (*Action Item*)
- III.** Menu Selection Report
- IV.** Welcome new Board Member- Willard Moon
- V.** Director's Report (*Information only*)
 - A. *McAllen International CarFest 2018*
- VI.** Convention & Visitors Bureau (CVB) Report (*Information only*)
- VII.** Adjournment