Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lake Golf Course. 2701 S. Ware Road
Wednesday, August 5, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Janie Gracia	Board Member	P
Linda Calderon	Vice President	P	Jimi Keirn	Board Member	P
Normalynda Zepeda	Secretary	P	Marie Perez	Board Member	P
Tom Brownmiller	Treasurer	P	Oscar Palacios	Board Member	A
Ann Fortescue	Board Member	P	Ozzy Salinas	Board Member	P
Art Lopez	Board Member	P	Scynthia Adame	Board Member	A
Belinda Leal	Board Member	P			
Carmen Pacheco	Board Member	P	Gloria Doyle	Associate Member	A
Eric Elizondo	Board Member	P	Carlos Lopez	Associate Member	P
Ernesto Sepulveda	Board Member	P	Patty Lopez	Associate Member	A
Jackie Palacios	Board Member	A	Veronica Perez	Associate Member	A

Ex-Officio Members Present

Claudia Gutierrez	Program Coord.	P	Robert Trevino Jr.	PW Director	P
Princess Morales	KMB Senior Admin	P	Norma Borrego	Asst City Attorney	P

Guest(s): Sylvia Billings

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:02pm. There was quorum with 13 board members present. Mike welcomed everyone.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – The June minutes were accepted as presented.
2. Appointing a Nominating Committee- Mike will be calling everyone.

III. Treasurer's Report- Tom Brownmiller

The June and July reports were presented. June's income was $2,388.87 and expense was $9,995.88. July's income was $107.45 and expense was -$13,792.62.

IV. Committee Reports

A. **Paint McAllen Beautiful (Ernesto Sepulveda) –** We will be painting a home on 8/22 with IBC Bank starting at 7am. The home is located at 2641 Austin Street.
B. **Tree Committee (Mike McClure) –**
C. **Youth Advisory Committee (Mike McClure) -** YAC members had their final meeting at Mama Mia's restaurant. They gave out their first scholarship to Diego Villa. The Valley Nature Center project is complete.

D. **Beautification Committee (Marie Perez) –** The 4th Quarter recipients of the beautification award goes to Village Healthcare & Rehab Center located at 615 W. Ware Rd in McAllen.

E. **Arbor Day Celebration (Ernesto Sepulveda) -** ADC will take place Saturday, November 7.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report– Claudia Gutierrez, Program Coordinator

- McAllen Nature Center Revitalization on June 26 with 68 UTRGV Upward Bound students. Picked up litter, trimmed trees, and dug out invasive grass.
- Freedom Festival on July 4 at Archer Park. Mike, Tom, Marie and Ann attended and educated attendees on litter awareness and recycling.
- Summer Litter Challenge from June 15 to July 15. 24 youth participated.
- Litter Awareness Presentation on July 23 for 30 youth from Innovation Child Development Center.
- Walmart Litter Clean on July 25. Eight volunteers collected 26 bags of trash from .25 miles of road on south Ware Rd.
- McAllen ISD Back to School Bash on July 27.
- National Night Out on August 4. Mike and Janie helped pass out school supplies.
- Upcoming litter cleanup on August 6 with Coast Guard volunteers at 8am and litter cleanup on August 8 with GSB volunteers at 9am.
- Las Palmas Community Center Pup Dash on August 9 at Fireman's Park 8-11am
- Soaring Through McAllen unveiling on August 13 at 9:30am on 301 S. 15th St. Mural is located at the downtown parking garage painted by Oneida Trevino.
- IMAS Back to School Bash on August 15. Two shifts 10:30am-1:30pm/1:30-5:00pm
- Project Clean Neighborhoods numbers for June and July: 48 roll-off placements, 42 subdivisions serviced, 111.27 tons of bulky waste collected, and 1,769 tires collected.
- Committees will be consolidated to follow our bylaws. Board members will have to choose which committee they would like to stay on and not over commit.
- Event and project attire needs to be KMB shirt, close-toed shoes, appropriate head gear and pants/shorts.
- Attendance is very important. If half of the meeting is missed, member will be counted absent and must make up meeting at Executive meeting.
- Reminder that board members should answer emails in timely manner, call back if missed a call, don't cancel on day of event or project they signed up for, and don't over commit.
- Announced Mr. Trevino was promoted to Public Works Director.

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VII. New Business/Announcements

VIII. Adjournment – 1:00pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, September 2, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Wednesday, August 17, 2026 – Las Palmas Community Center