Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lake Golf Course 2701 S. Ware Road
Wednesday, December 3, 2025 at 12:00pm

Board Members

Mike McClure	President	P	Juliann Rankin	Board Member	P
Linda Calderon	Vice President	P	Marie Perez	Board Member	P
Normalynda Zepeda	Secretary	P	Oscar Palacios	Board Member	A
Tom Brownmiller	Treasurer	P	Ozzy Salinas	Board Member	P
Ann Fortescue	Board Member	P	San Juanita Gracia	Board Member	P
Art Lopez	Board Member	A	Gloria Doyle	Associate Member	P
Belinda Leal	Board Member	P	Carlos Lopez	Associate Member	P
Carmen Pacheco	Board Member	P	Patty Lopez	Associate Member	A
Ernesto Sepulveda	Board Member	P	Janna Wiley	Associate Member	A
Jackie Palacios	Board Member	A	Veronica Perez	Associate Member	P

Ex-Officio Members Present

Claudia Gutierrez	Program Coordinator	P	Robert Trevino	Interim PW Director	P
Princess Morales	Senior Admin Clerk	P	Norma Borrego	Assistant City Attorney	P

Guests: Jimi Keirn.

I. **Call to Order:** President Mike McClure called Meeting to order at 12:00PM. There was a quorum of 12 board members present. Mike welcomed everyone.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – November minutes were accepted as presented.
2. Renewal of Linda Calderon -unanimously re-elected.
3. Membership status for Janna Wiley- will be removed
4. 50th Anniversary gathering- January 9th at the Pumphouse

III. Treasurer's Report- Tom Brownmiller

October Budget: Gross profit $12,837.41 and Expenses $13,135.49
November Budget: Gross profit $6365.20 and Expenses $13,420.78

IV. Committee Reports

A. **Arbor Day Celebration (Ernesto**) - 162 volunteers, 82 employees, 977 trees adopted, 882 total registrations, 33 exhibitors, total revenue of $29, 584.72 and total event cost of $42,506.61.

Beautification Committee (Juli) – Quarter 4 recipient was Ricardo Garcia Orthodontist on 1608 N. 8th Street.

B. **Public Art (Marie) -** Old pipes need glossing. Board members volunteering to help are Normalynda, Carlos, jimmy and Marie. New phase to begin soon.
C. **Posada Committee (Palacios) –** The posada will be held on Saturday, December 13 at Archer Park. Crafts at 6pm with Posada beginning at 7pm.
D. **Tree Committee (Mike) –** 500 trees adopted at Texas Recycles Day and we will have a Tree Workshop in February.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report – Claudia Gutierrez, Program Coordinator
Texas Recycles Day on November 15 had 16 volunteers, Post-Holiday Parade Cleanup will be on December 7, Committees were presented and board needs to update their information, PCN numbers for November were presented, and appreciated raffle was done.

VII. New Business/Announcements

VIII. Adjournment – 12:49 pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, January 7, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Monday, December 15, 2025 – Las Palmas Community Center

KEEP McALLEN BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE