Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lake Golf Course 2701 S. Ware Road
Wednesday, February 4, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Janie Gracia	Board Member	P
Linda Calderon	Vice President	P	Jimi Keirn	Board Member	P
Normalynda Zepeda	Secretary	P	Marie Perez	Board Member	P
Tom Brownmiller	Treasurer	P	Oscar Palacios	Board Member	P
Ann Fortescue	Board Member	P	Ozzy Salinas	Board Member	P
Art Lopez	Board Member	P	Gloria Doyle	Associate Member	P
Belinda Leal	Board Member	P	Carlos Lopez	Associate Member	A
Carmen Pacheco	Board Member	P	Patty Lopez	Associate Member	A
Ernesto Sepulveda	Board Member	P	Veronica Perez	Associate Member	P
Jackie Palacios	Board Member	P			

Ex-Officio Members Present

Claudia Gutierrez	Program Coordinator	P	Robert Trevino	PW Interim Director	A
Princess Morales	Senior Admin	P	Norma Borrego	Asst. City Attorney	P

Guests: Mario Vela, Deputy Director of Public Works and Joanna Zarate.

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:00PM. There was quorum with 15 board members present.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – The January minutes were accepted as presented.

III. Treasurer's Report- Tom Brownmiller

Gross profit $100,304.43 and Expenses $6,793.83 for January 2026

IV. Committee Reports

A. **Public Art (Marie Perez) -** We are in Phase 20 of the standpipes; there will be 8 new pipes. We have done 280 Pipes and 10 murals. Due to the standpipes, Marie got a donation from a Book Club.

B. **Beautification Committee (Marie Perez) –** Quarter 1 winner is Schlotzsky's on 23rd and Nolana.

C. **Tree Committee (Mike)** –On MLK Day, UTRGV planted 50 native trees at Perez/Morris Park. Twenty-two irripans were put in but 28 are still needed.

D. **Litter Clean-ups Committee (Normalynda)** – Next meeting will be Monday, February 9th at 12 noon at Las Palmas. This year's shirt will be blue with a white outline and print.

V. **Roll Call** – Normalynda Zepeda

VI. **Administrator's Report**– Claudia Gutierrez, Program Coordinator

- 50th Anniversary Celebration dinner
- McAllen Marathon Activation Day on January 17. Promoted GAC and ADC date.
- Adopt a Highway on January 31 with 26 DHR volunteers collecting 66 trash bags.
- January 2026 Project Clean Neighborhood Results.
- KTB conference coming up on May 12-14 and will be online.
- Year in Review will be coming up.

VII. **New Business/Announcements**

Watering Tree Tips with Linda Calderon.

VIII. **Adjournment** – 12:47 pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, March 4, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Monday, February 16, 2026 – Las Palmas Community Center

KEEP McAllen BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE