Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lake Golf Course 2701 S. Ware Road
Wednesday, January 7, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Janie Gracia	Board Member	P
Linda Calderon	Vice President	P	Marie Perez	Board Member	P
Normalynda Zepeda	Secretary	P	Oscar Palacios	Board Member	P
Tom Brownmiller	Treasurer	P	Ozzy Salinas	Board Member	P
Ann Fortescue	Board Member	P	Gloria Doyle	Associate Member	P
Art Lopez	Board Member	P	Carlos Lopez	Associate Member	P
Belinda Leal	Board Member	P	Patty Lopez	Associate Member	A
Carmen Pacheco	Board Member	P	Veronica Perez	Associate Member	P
Ernesto Sepulveda	Board Member	P			
Jackie Palacios	Board Member	P			

Ex-Officio Members Present

Claudia Gutierrez	Program Coordinator	P	Robert Trevino	Deputy Director of PW	P
Princess Morales	Senior Admin Clerk	A	Norma Borrego	Asst. City Attorney	P

Guests: Jimi Keirn and Liz Garza.

I. **Call to Order:** President Mike McClure called Meeting to order at 12:00PM. There was quorum 14 board members present.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – December minutes were accepted as presented.
2. 50th Anniversary gathering- January 9th at the Pumphouse at 6:30pm.
3. Boys Team Charity- Vote on agreement. Normalynda motioned that we sign agreement to work with Boys Team Charity and Marie seconded it. Vote was taken and passed unanimously.
4. Membership vote for Jimmi Keirn. He was unanimously voted in.

III. Treasurer's Report- Tom Brownmiller

Gross profit $13,047.73 and Expenses $8,452.01 for December 2025.

IV. Committee Reports

A. **Holiday Committee (Palacios) -** Christmas Posada was held on Saturday December 13 at Archer Park from 6pm to 9pm. There was a crafts booth and a coffee/hot chocolate booth. About 200 attendees.

B. **Public Art (Marie Perez) –** Phase 20 submissions were presented. Eight new pipes will be going up. Jimi glossed pipes from Phase 3 and will continue with the next phase.

C. **Tree Committee (Mike) – Two mini tree** adoptions were held Palm View Community Center (December 15) and Lark Community Center (January 5) with 70 trees adopted. People had to bring a plastic bottle or aluminum can to recycle to get a free plant. The Tree Doc has been getting more calls.

D. **Great American Cleanup -** (Normalynda) – Next meeting will be Friday, January 23 at 12 noon at Las Palmas.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report– Claudia Gutierrez, Program Coordinator

A. Post-Holiday Parade Cleanup – December 7 with 41 volunteers picking up 72 bags of litter.

B. Christmas for Kids- December 20 appearance by Arbor Bear (aka Vero). Announced new Arbor Bear costume is in.

C. McAllen Marathon – January 17 will be promoting GAC and ADC Save the Date.

D. UTRGV/MLK Day- January 19 from 8am-12pm place and project tbd

E. Adopt a Highway- Cleanup from HWY 83 to Bus 83 on Ware RD with DHR. Date is tentative.

F. Committees – New committee forms were passed out for board.

G. Project Clean Neighborhoods – Stats for the month of Dec. collected 8.72 tons of trash and 10 tires.

VII. New Business/Announcements

VIII. Adjournment – 12:47 pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, February 4, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Monday, January 19, 2026 – Las Palmas Community Center

KEEP McALLEN BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE