Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lakes Golf Course, 2701 S. Ware Road
Wednesday, June 3, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Janie Gracia	Board Member	A
Linda Calderon	Vice President	P	Jimmi Keirn	Board Member	P
Normalynda Zepeda	Secretary	P	Johana Zarate	Board Member	T
Tom Brownmiller	Treasurer	P	Marie Perez	Board Member	P
Ann Fortescue	Board Member	P	Oscar Palacios	Board Member	T
Art Lopez	Board Member	T	Ozzy Salinas	Board Member	P
Belinda Leal	Board Member	P	Scynthia Adame		A
Carmen Pacheco	Board Member	P	Gloria Doyle	Associate Member	P
Eric Elizondo	Board Member	P	Carlos Lopez	Associate Member	P
Ernesto Sepulveda	Board Member	P	Patty Lopez	Associate Member	A
Jackie Palacios	Board Member	T	Veronica Perez	Associate Member	P

Ex-Officio Members Present

Claudia Gutierrez	Program Coord.	P	Roberto Trevino Jr.	Public Works Director	P
Princess Morales	Senior Admin.	P	Norma Borrego	Asst. City Attorney	P

Guest: Derek Cerroni

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:00pm. There was quorum with 12 board members present. Mike welcomed everyone.

II. Executive Reports

President's Report- Mike McClure

A. Approval of Minutes – The May minutes were accepted as presented.
B. Reminder: There is no meeting in July.
C. Congratulated Joanna Zarate for being voted in to the KMB board.

III. Treasurer's Report- Tom Brownmiller

The May reports was presented. May income was$3,641.57 and the May expense was $7,266.50.

IV. Committee Reports

A. **Paint McAllen Beautiful (Ernesto Sepulveda) –** We will be painting a home on Saturday, July 11 with IBC Bank. The home is located at 2641 Austin Street.
B. **Youth Advisory Committee (Mike McClure) -** YAC members met on Friday, May 29 to continue their revitalization project at the Butterfly Garden at the Nature Center.
C. **Litter Clean-ups Committee (Normalynda Zepeda) –**The Great American Cleanup & Don't mess with Texas Trash-Off School Beautification Contest winners were awarded their checks. First place winner was Jackson Elementary and second place went to Hendricks Elementary.

D. **Education Committee (Tom Brownmiller) -** This group met on June 2. This group is made up of Tom, Ann, Vero, Eric, Sara and Abril.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report – Claudia Gutierrez, Program Coordinator

A. Nikki Rowe HS Senior Class Project – On Monday, May 11 students planted one tree in front of Nikki Rowe off Ware Rd.
B. KTB Virtual Conference was on May 12-14. They announced our Gold Star Affiliate award. Board attendees were Mike, Marie, and Linda.
C. Public Works Block Party was held on Saturday, May 16. We traded recyclables for a plant band and planted wildflowers with attendees. Five hundred plants were adopted and we had seven volunteers.
D. Trash Free Gulf - McAuliffe Pond Litter Cleanup on Saturday, May 16. We had 36 volunteers that collected bags of trash.
E. Community Appearance Index on Saturday, May 30. We had a different route and Tom, Ann, and Mike scored the area. Final score was a one.
F. Boys & Girls Club of McAllen Southside Ribbon Cutting on Tuesday, June 2. We were educating the kids on recycling.
G. Project Clean Neighborhoods numbers for the month of May were as follows: 13 Roll-Off Placements, 28 Subdivisions Serviced, 57.57 Tons Collected, 467 Tires Collected.

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VII. New Business/Announcements

Tree tips with Carlos Lopez. He spoke to us about pruning.

VIII. Adjournment – 1:02pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, August 5, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Wednesday, July 20, 2026 – Las Palmas Community Center

KEEP McALLEN BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE