Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Palmview Community Center 3401 Jordan Rd McAllen, TX 78503
Wednesday, March 11, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Jimmi Keirn	Board Member	P
Linda Calderon	Vice President	P	Marie Perez	Board Member	P
Normalynda Zepeda	Secretary	P	Oscar Palacios	Board Member	A
Tom Brownmiller	Treasurer	P	Ozzy Salinas	Board Member	P
Ann Fortescue	Board Member	P	San Juanita Gracia	Board Member	P
Art Lopez	Board Member	P	Scynthia Adame	Board Member	P
Belinda Leal	Board Member	P			
Carmen Pacheco	Board Member	P	Gloria Doyle	Associate Member	P
Eric Elizondo	Board Member	P	Carlos Lopez	Associate Member	P
Ernesto Sepulveda	Board Member	P	Patty Lopez	Associate Member	A
Jackie Palacios	Board Member	A	Veronica Perez	Associate Member	A

Ex-Officio Members Present

Claudia Gutierrez	Program Coordinator	P	Robert Trevino	Interim Director of PW	A
Princess Morales	Senior Admin. Clerk	P	Norma Borrego	Asst. City Attorney	A

Guests: Adrian Webb, Manuel Lerma and Albert Lozano (Auditors) and Joanna Zarate

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:03PM. There was quorum with 12 board members present. Mike welcomed everyone.

II. Executive Reports

President's Report- Mike McClure

A. Approval of Minutes – The February minutes were accepted as presented.

III. Treasurer's Report- Tom Brownmiller

The auditors presented us with a copy of their report. They went over it and everything was fine. Tom moved to accept the report as presented and Normalynda seconded. A vote was taken and it was unanimously accepted.
Gross profit $1714.533 and Expenses $-4631.12 for February 2026

IV. Committee Reports

A. **Beautification Committee (Marie Perez) –** Schlotsky's on 23rd and Nolana was Quarter 1 recipient. Award was presented February 13.
B. **Education Committee (Tom Brownmiller) –** Committee met and will strategize on what steps to take next. They will meet again in May.
C. **Litter Clean-ups Committee (Normalynda Zepeda) –** Great American Cleanup proclamation to be held on Monday, March 23 at 5pm. Preparations are still on their way.

D. **Public Art (Marie Perez) -** We are in Phase 21 of the standpipes, there will be 8 new pipe Four have been finished from Phase 20. Phase 4 & 5 need glossing.

E. **Tree Committee (Mike McClure) –** Recent events were Tree Academy on Feb. 6 at Palm View Community Center, Market on Main on Feb. 14 where 40 trees were exchanged for recyclables, Palm View Mini Tree Adoption on Feb. 17 where 35 plants were exchanged for recyclables, Tree Academy on Feb. 27 Lark Community Center. Next tree adoption will be at Market on Main on Mar. 14 from 11am-3pm. YAC was approved to maintain the butterfly garden at the Nature Center.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report– Claudia Gutierrez, Program Coordinator

A. February Project Clean Neighborhoods we had 28 roll-off placements, 21 subdivisions serviced, 41.92 tons of trash and 171 tires collected.
B. On March 7th, Edwards Abstract planted 5 trees at La Vista Park. TY to Art and Ernest for being there with Mike.
C. Upcoming events- 3/14 Market on Main, 3/23 GAC Proclamation, 3/27 Allied Fire to clean up Camp McAllen, 3/28 UTRGV to clean up part of Adopt a Highway.
D. Our Year in Review will be held on April 1st at the Pumphouse at 201 N. 1st Street.
E. Viewing for the KTB Conference will be held in the Recycling Center Education Room on May 12-14 8:30am-12:30pm

VII. New Business/Announcements

Tree Tips with Gloria Doyle.

VIII. Adjournment – 1:00 pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, April 1, 2026 – Fireman's Pump House
Next Executive Board Meeting – Monday, March 23, 2026 – Las Palmas Community Center

KEEP McAllen BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE