Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lakes Golf Course, 2701 S. Ware Road
Wednesday, May 6, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Janie Gracia	Board Member	P
Linda Calderon	Vice President	P	Jimi Keirn	Board Member	P
Normalynda Zepeda	Secretary	P	Marie Perez	Board Member	P
Tom Brownmiller	Treasurer	P	Oscar Palacios	Board Member	A
Ann Fortescue	Board Member	A	Ozzy Salinas	Board Member	P
Art Lopez	Board Member	P	Scynthia Adame	Board Member	A
Belinda Leal	Board Member	P			
Carmen Pacheco	Board Member	P	Gloria Doyle	Associate Member	P
Eric Elizondo	Board Member	P	Carlos Lopez	Associate Member	A
Ernesto Sepulveda	Board Member	P	Patty Lopez	Associate Member	A
Jackie Palacios	Board Member	A	Veronica Perez	Associate Member	A

Ex-Officio Members Present

Claudia Gutierrez	Program Coord.	P	Robert Trevino	Recycling Mgr.	P
Princess Morales	KMB Staff	P	Norma Borrego	Asst. City Attorney	P

Guests: Dereck Cerroni

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:04pm. There was quorum with 13 board members present.

II. Executive Reports

President's Report - Mike McClure

1. Approval of Minutes - The April minutes were accepted as presented.
2. Announced the July hiatus.
3. Membership for Joanna Zarate was voted on and accepted.

III. Treasurer's Report- Tom Brownmiller

March and April budgets were reported. March profit was $1,559.81 and expenses were $11,542.37. April profit was $506.99 and expenses totaled $15,563.49.

IV. Committee Reports

A. **Paint McAllen Beautiful (Ernesto Sepulveda) –** Changes were made to the application. The changes are homeowner must be low to moderate income, homeowner does not have to be elderly or disabled, and home can be wood or stucco.

B. **Commercial Beautification (Marie Perez) -** The second quarter award recipient was CaratS on 4300 N 10th St. Board members at award presentation were Mike, Janie, Normalynda, Ann, Jimi and Marie.

C. **Public Art Committee (Marie Perez) -** Phase 22 will get started and it includes the 7 Veteran pipes and 3 submissions that were turned in to office. The damaged concrete block in front of the Police Department has been approved for repainting.

D. **Youth Advisory Committee (Mike McClure) -** Seven YAC members participated in the Nature Center Butterfly Garden Revitalization on Friday April 24.

E. **Tree Committee (Mike McClure)** – Tree presentation at Prominence Health on April 9 and 50 tree were adopted. Tree Academy is scheduled for May 9 at Lark Community Center from 9am-1pm.

F. **Litter Clean-ups Committee (Normalynda Zepeda) –** Community Appearance Index is scheduled for Saturday, May 30 from 9 to 11am.

G. **Roll Call** – Normalynda Zepeda

H. **Administrator's Report**– Claudia Gutierrez, KMB Coordinator

- Great American Cleanup on April 11. 822 volunteers picked up 2,460lbs. of trash.
- Great American Cleanup School Contest. 5 schools participated bringing in 374 volunteers, planting 308 trees/plants, and picking up 335lbs. of trash.
- Earth Fest at UTRGV was held on April 14 from 10am-1:30pm.
- Jimi and Claudia were interviewed by KVAQ-TV (UTRGV) on Public Art and KMB.
- IDEA Quest litter cleanup on April 18. 33 volunteers picked up 35lbs. of trash at Bill Schupp Park.
- Metro Net litter cleanup on April 23. 11 volunteers picked up 25lbs. of trash.
- Monarch Festival at Quinta on April 25 from 9am to 2pm. Mike, Janie, Vero and Marie educated attendees on how to plant wildflower seeds.
- STC Texas Recycles Day Grant Launch on April 30. STC introduced the initiative that was created by a grant from KTB and CCSWB.
- Hendricks Elem. Career Fair on May 1 introduced kids on what KMB and PW does.
- Upcoming events are McAuliffe Pond Cleanup on May 9, Nikki Rowe Senior Class Project on May 11, KTB Conference on May 12-14, and PW Block Party on May 16. Help is needed at the events if anybody would like to volunteer.
- April PCNs were 13 roll-off placements, 9 subdivisions serviced, 26.25 tons collected, and 162 tires collected.

VII. New Business/Announcements

Tree tips with Marie Perez.

VIII. Adjournment – 1:02pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, June 3, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Wednesday, May 18, 2026 – Las Palmas Community Center