Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Palm View Community Center, 3401 W. Jordan Road
Wednesday, November 12, 2025 at 12:00pm

Board Members

Mike McClure	President	P	Linda Calderon	Board Member	A
Tom Brownmiller	Vice President	P	Marie Perez	Board Member	P
Normalynda Zepeda	Secretary	P	Oscar Palacios	Board Member	P
Ernesto Sepulveda	Treasurer	P			
Ann Fortescue	Board Member	A			
Art Lopez	Board Member	P			
Belinda Leal	Board Member	A	Gloria Doyle	Associate Member	P
Carmen Pacheco	Board Member	P	Carlos Lopez	Associate Member	P
Jackie Palacios	Board Member	A	Patty Lopez	Associate Member	A
Juli Rankin	Board Member	A	Janna Wiley	Associate Member	A
Janie Gracia	Board Member	P	Veronica Perez	Associate Member	A

Ex-Officio Members Present

Claudia Gutierrez	Program Coordinator	A	Robert Trevino	PW Interim Director	P
Princess Morales	Senior Admin Clerk	P	Norma Borrego	Asst City Attorney	P
David Salas	Admin Clerk	P			

Guests: Carlin Williams, Ozzy Salinas and Jimmy Keirn.

I. **Call to Order:** President Mike McClure called Meeting to order at 12:07PM. There was a quorum of 11 board members present.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – October minutes were accepted as presented.
2. Renewal of Marie Perez -unanimously re-elected.
3. Membership election of Azael (Ozzy) Salinas-unanimously elected

III. Treasurer's Report- Tom Brownmiller

Tabled for next board meeting.

IV. Committee Reports

A. **Arbor Day Celebration (Ernesto**) – Tabled for next board meeting.

B. **Paint McAllen Beautiful- (Ernesto) -** The last house painting was on October 7 at 2064 Lindberg Circle 8a-12p with PNC Bank and Kahlo Threading for a total of 32 volunteers and 28 volunteer hours. We need one more house to paint and need help finding one.

C. **Beautification Committee (Juli) -** For this quarter the winner is Ricardo Garcia Orthodontist 1608 N. 8th Street. Waiting on a date for award presentation.

D. **Tree Committee (Mike) –** 977 trees were adopted at ADC. There will be a Tree Academy meeting Friday, four workshops to begin in February. On 10/17 there was a City Employee Appreciation event where 50 plants were adopted.

E. **Posada Committee (Palacios) –** The posada will be held on Saturday December 13 at Archer Park.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report– Claudia Gutierrez - KMB Coordinator

1. YAC Retreat-10/4, Fright Night-10/11, ADC Proclamation10/13 (14 Oregano plants adopted by City Commission and Mayor), Fiesta de Palmas-10/18 & 10/19, Roney's Trunk or Treat (YAC)-10/23, and Bubba's Trunk or Treat-10/29.
2. There is no site yet for the 50th Anniversary planting of 50 trees.
3. Project Clean Neighborhoods in October serviced 14 neighborhoods, placed 30 roll offs, collected 1371 tires and collected 83.93 tons of trash.
4. The Future of Recycling on Saturday, November 15 at the Recycling Center. We will be giving away trees and needing volunteers.
5. Post-Holiday Parade Cleanup on Sunday, December 7 from 8am-12pm volunteers needed.
6. The Public Art Committee will meet soon.

VII. New Business/Announcements

VIII. Adjournment – 12:49 pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, December 3, 2025 – Champion Lakes Golf Course
Next Executive Board Meeting – Monday, November 17, 2025 – Las Palmas Community Center

KEEP McAllen BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE