Keep McAllen Beautiful, Inc. (KMB)
Board of Directors Meeting
Champion Lake Golf Course. 2701 S. Ware Road
Wednesday, September 2, 2026 at 12:00pm

Board Members

Mike McClure	President	P	Jimi Keirn	Board Member	A
	Vice President		Johana Zarate	Board Member	P
Normalynda Zepeda	Secretary	P	Marie Perez	Board Member	P
Tom Brownmiller	Treasurer	P	Oscar Palacios	Board Member	P
Ann Fortescue	Board Member	P	Ozzy Salinas	Board Member	P
Art Lopez	Board Member	P	San Juanita Gracia	Board Member	A
Belinda Leal	Board Member	P	Scynthia Adame	Board Member	A
Carmen Pacheco	Board Member	P	Gloria Doyle	Associate Member	P
Eric Elizondo	Board Member	P	Carlos Lopez	Associate Member	P
Ernesto Sepulveda	Board Member	P	Patty Lopez	Associate Member	A
Jackie Palacios	Board Member	P	Veronica Perez	Associate Member	A

Ex-Officio Members Present

Claudia Gutierrez	Program Coord.	A	Robert Trevino Jr.	Public Works Director	P
Princess Morales	Senior Admin Clerk	P	Leticia Cordova	Recycling Manager	P
David Salas	Admin Clerk	P	Norma Borrego	Asst City Attorney	P

I. **Call to Order:** President Mike McClure called the Meeting to order at 12:02pm. There was quorum with 14 board members present. Mike welcomed everyone.

II. Executive Reports

President's Report- Mike McClure

1. Approval of Minutes – The August minutes were accepted as presented.
2. 2026-2027 Slate of Officers
   Tom Brownmiller for President
   Belinda Leal for Vice President
   Mike McClure for Secretary
   Ernesto Sepulveda for Treasurer
   A motion to accept this slate was made by Ann Fortescue and seconded by Marie Perez. A vote was taken and it was unanimously accepted. Installation will be next month.
3. Holiday Parade Ticket Sales- There's a potential of $1250 revenue should we sell all the tickets we are assigned. Seats are across the Police Department on Bicentennial. A motion was taken to sell tickets by Ann Fortescue and seconded by Ernesto Sepulveda. A vote was taken and it was unanimously accepted.

III. Treasurer's Report- Tom Brownmiller

August budget report was not available. There will be a budget meeting on September 18.

IV. Committee Reports

A. **Paint McAllen Beautiful (Ernesto Sepulveda) –** There was a house painting on 8/22 with IBC Bank starting at 7am. The home is located at 2641 Austin Street. This is the late Bobby Guerra's home, former KMB board member.

B. **Tree Committee (Mike McClure) -** We are phasing out the Tree Docs Program. October 3rd there will be a Tree Academy on Caring for Trees.

C. **Beautification Committee (Marie Perez) –** The 4th Quarter recipient of the beautification award was Village Healthcare & Rehab Center located at 615 W. Ware Rd in McAllen.

V. Roll Call – Normalynda Zepeda

VI. Administrator's Report– Princess Morales, Senior Admin Clerk

1. August 8 – Greater State Bank Litter Cleanup: 10 volunteers collected 10 trash bags and 2 tires.
2. August 15 – IMAS Back to School Bash: over 1,500 attendees. Marie and Tom volunteered for event.
3. August 15 – Palm View Branch Library Back to School Bash: 350 attendees reached.
4. Project Clean Neighborhood number for August: 26 placements, 18 subdivisions serviced, 71.07 tons collected, and 1136 tires collected.
5. September 26 – Upcoming event: Market on Main from 6 to 9 pm.
6. Mural unveiling was postponed and new date will be announced.

VII. New Business/Announcements

VIII. Adjournment – 12:34pm

ATTEST:

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Mike McClure, President Normalynda Zepeda, Secretary

Next Regular Board Meeting - Wednesday, October 7, 2026 – Champion Lakes Golf Course
Next Executive Board Meeting – Wednesday, September 21, 2026 – Las Palmas CC

KEEP McAllen BEAUTIFUL
KEEP AMERICA BEAUTIFUL AFFILIATE