

2023 McAllen Holiday Shoebox Parade Entry Form

To air live on MCN 1300 Saturday, December 2, 2023 at 5:00 p.m.

Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone (DAY): _____ Phone (CELL): _____
E-mail: _____

Select the type of float entry:

Adult Business
 Child Civic Organization – Name: _____
 Family Non-Profits – Name: _____
 School: School Name & Grade(s): _____

1. DESCRIBE YOUR ENTRY (PLEASE INCLUDE MAJOR THEME, CHARACTERS, COLORS, PARTICIPANTS WHO PUT IT TOGETHER, ETC.) 3 TO 5 SENTENCES.

2. DESCRIBE ANY SOUND OR LIGHTING ON SHOEBOX (YOU MUST TELL US HOW TO TURN IT ON)

3. MEDIA INFORMATION: PLEASE PROVIDE ANY INFORMATION THAT YOU WOULD LIKE THE COMMENTATORS TO HIGHLIGHT, INCLUDING RECENT HONORS, LOCAL OR NATIONAL EVENTS YOUR ORGANIZATION OR PERSON HAS PARTICIPATED IN, EXCEPTIONAL STUDENTS, ETC. ATTACH ADDITIONAL PAGE IF NEEDED.

4. PLEASE LIST THREE MAJOR POINTS OF INTEREST ABOUT YOUR SHOEBOX ENTRY INCLUDING THE MOST ENTERTAINING AND EXCITING INFORMATION.

Participants and Release Acknowledgement

Number of participants: _____

Organizer and all participants MUST agree to the judge’s decision(s) pertaining to the Grand Prize winner and the Shoebox float entries that are selected to be in the 2023 McAllen Holiday Shoebox Parade.

I certify that I have read and agree to comply with all policies of the McAllen Holiday Shoebox Parade. I understand that non-compliance will forfeit our participation in the current and future parades. I understand that submission of this application does not guarantee acceptance in the parade. Application will not be accepted without signature.

Signature: _____ Date: _____

Print full name: _____

Entry Fee: FREE

Prizes:

Grand Prize: Business entries not allowed

Float will be constructed into a full-size float for the 2024 McAllen Holiday Parade, presented by H-E-B and powered by Bert Ogden Auto Group and (4) McAllen Holiday Parade tickets

Grand Prize: Business entries

(8) McAllen Holiday Parade tickets and \$100 gift card

2nd Prize: (4) McAllen Holiday Parade tickets and \$50 gift card

3rd Prize: (4) McAllen Holiday Parade tickets

Please Note:

The top entries will be selected to appear in the McAllen Holiday Shoebox Parade. Winners will be notified to watch for their entry. All others will be displayed at City of McAllen facilities throughout the month of December.

Who can enter?

Individuals, children, families, schools, civic organizations, and non-profits are all invited to participate.

How to enter?

1. Decorate a shoebox following the rules and guidelines listed below.
2. Complete and submit the entry form. There is no cost to participate. The written description will assist in creating the announcer's script for the virtual parade. No late entries will be accepted.
3. Entries, along with the entry forms, may be dropped off at the McAllen City Hall, Office of Communications, 3rd floor (1300 Houston Avenue) no later than Monday, October 30, 2023, by 5:00 p.m.

General Rules:

1. The McAllen Holiday Shoebox Parade Committee reserves the right to reject any entry and/or description that is not in good taste, inappropriate, or not in the best interest of the parade. Entries must be family friendly.
2. No political candidacy signs or images. Current offices held may be identified. No "vote for", "elect", or "support" signs allowed.

Shoebox Float Guidelines:

- Grab a "shoebox" or something similarly inspiring - Start with a base like a small box from a recent online order delivery, an old shoebox, a small crate, a tub, or a container of choice no larger than 12"x 9"x 5" for the base, and final product must be no taller than 12 inches. It doesn't have to roll, it just needs to be able to be "pulled" by string for the parade video. Check out the YouTube link below to get a better idea of how the parade floats will move across the screen.
- Find your materials - Entries can be made from things you already have at home. You could use arts and crafts supplies, construction paper, dolls/action figures, paper mache, clay, paint, markers, sequins, seeds, or anything else you can find to bring your float to life!
- Descriptions will be used to create the parade commentary for the announcers.
- Inspiration can be found by viewing last year's parade on YouTube hyperlink: <https://youtu.be/CPds830abhk>.

Have questions? E-mail Samantha Diaz at sdiaz@mcallen.net