



FOR IMMEDIATE RELEASE

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Building Better Communities Through Stronger Code Enforcement *Gain new skills, make valuable connections and explore best practices in code enforcement.*

The City of McAllen will host the Code Enforcement Association of Texas (CEAT) Continuing Education Unit (CEU) Training on August 20 and 21, bringing approximately 50 code enforcement professionals from across Texas together for professional development and collaboration.

Participants are expected from Humble, Rockport, Roma, Pharr, Alton, Peñitas and surrounding communities, along with code-certified officers from various City of McAllen departments. The training will feature practical sessions covering topics such as emotional intelligence, zoning, skip tracing, situational awareness, court preparation, documentation and evidence, as well as effective code enforcement in high-impact and vulnerable neighborhoods.

Attendees will also have opportunities to exchange knowledge, discuss challenges and share strategies that can be applied in communities throughout the state.

EVENT DETAILS

- **Date:** August 20–21, 2026
- **Location:** McAllen Public Library | 4100 North 23rd Street in McAllen, Texas
- **Training Hours:** 7:30 a.m. – 4:30 p.m. each day
- **Registration:** 7:30 a.m. – 8:30 a.m. each day
- **Cost:** \$100 per day

The City of McAllen looks forward to welcoming attendees for two days focused on strengthening code enforcement practices and building safer, stronger communities.

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TRAINING TOPICS

August 20, 2026

- Leading from Everywhere: Building Interpersonal Skills
- Emotional Intelligence for Code Enforcement Staff
- Building Your Code Enforcement Skills
- I Found You! Now What? Skip Tracing Basics
- Introduction to Zoning for Code Enforcement Officers

August 21, 2026

- Everyone's a Customer: Inspiring a Service Mindset
- Situational Awareness: Field, Public and Political
- Court Preparation, Documentation and Evidence
- Effective Code Enforcement in High-Impact and Vulnerable Neighborhoods

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About the City of McAllen

Founded in 1904 and incorporated in 1911, the City of McAllen has grown from a small agricultural community into one of the most vibrant and fastest-growing cities along the U.S.–Mexico border. Known as the “City of Palms,” McAllen serves as a hub for international trade, retail, tourism, and culture in the Rio Grande Valley. Today, the city employs more than 2,600 dedicated public servants across 41 departments, delivering essential services to a community of more than 150,000 residents. McAllen city leaders remain committed to transparent governance, fiscal responsibility, and enhancing quality of life through innovation, infrastructure, and community engagement. For more information, visit www.mcallen.net and follow us on social media @cityofmcallen