



FOR IMMEDIATE RELEASE

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Cheers to an Evening That Gives Back
An unforgettable evening of wine, food, and live entertainment returns to support McAllen Performing & Cultural Arts Foundation

The McAllen Performing & Cultural Arts Foundation, in partnership with H-E-B, officially announced the return of Noche de Vino, taking place September 12, 2026, McAllen's premier wine, food and music fundraiser dedicated to supporting the performing arts and celebrating the region's vibrant arts community.

Tickets are on sale now for this signature event that brings together exceptional wines, chef-inspired cuisine, live entertainment, and community support for an evening that blends philanthropy with unforgettable experiences. This year's event, themed "Midnight at the Garden," invites guests to enjoy an enchanting evening inspired by elegance, connection, and the celebration of the arts. Proceeds from Noche de Vino help fund performing arts initiatives and cultural programming that enrich the quality of life throughout the region.

"When we invest in the arts, we invest in the heart of our community. Noche de Vino represents the power of partnership and the impact we can create when we come together to support creativity, culture, and connection. Through events like this, we continue to build opportunities for our residents to experience the arts, celebrate local talent and strengthen the sense of community that makes our region unique." said City Manager Isaac J. Tawil.

Guests can also look forward to the debut of an exclusive 2024 Cabernet Sauvignon from Westmount Vineyard, featuring a custom Noche de Vino label inspired by botanical glamour and the elegance of the Regency era. The commemorative bottle will be available for purchase at select H-E-B locations and participating restaurants, offering another way to celebrate the event while supporting the arts.

Tickets and table reservations are available now. Community members are encouraged to reserve their seats early for one of the region's most anticipated culinary and cultural events. For more information and to purchase tickets, visit nochedevino.net.

Presented by H-E-B and the McAllen Performing & Cultural Arts Foundation, Noche de Vino is an annual fundraiser that brings together exceptional wine, cuisine, live entertainment, and community partners to support performing arts initiatives throughout the Rio Grande Valley.

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About the City of McAllen

Founded in 1904 and incorporated in 1911, the City of McAllen has grown from a small agricultural community into one of the most vibrant and fastest-growing cities along the U.S.–Mexico border. Known as the "City of Palms," McAllen serves as a hub for international trade, retail, tourism, and culture in the Rio Grande Valley. Today, the city employs more than 2,600 dedicated public servants across 41 departments, delivering essential services to a community of more than 150,000 residents. McAllen city leaders remain committed to transparent governance, fiscal responsibility, and enhancing quality of life through innovation, infrastructure, and community engagement. For more information, visit www.mcallen.net and follow us on social media @cityofmcallen