



FOR IMMEDIATE RELEASE

APRIL 6, 2026

Contact: Joe Garcia, Marketing Supervisor C: 956-681-3818/ E: jegarcia@mcallen.net

Free McAllen International Jazz Alliance Festival Brings Music, Food & Family Fun

Catch the music, explore artisan vendors, and savor tasty treats

The McAllen International Jazz Alliance (MIJA) is preparing for its 2nd Annual event by Sunset Live Outdoor Concert Series. The community is invited to enjoy an evening of music and culture through this vibrant celebration of jazz and contemporary music. Talented musicians from across the region and beyond will take the stage for a unique outdoor concert experience.

This free, family-friendly event reflects the City's commitment to expanding access to high-quality arts and cultural programming. In addition to live music, the festival features an artisan market with over 20 local vendors offering handmade goods, as well as a variety of food trucks serving local favorites.

Attendees are encouraged to bring lawn chairs and blankets to relax and enjoy the performances in the scenic setting of Oval Park. With its welcoming atmosphere, MIJA Festival is an ideal outing for families, music lovers, and anyone looking to experience the creative energy of the Rio Grande Valley.

MIJA is part of an initiative of the McAllen Performing & Cultural Arts Foundation that highlights local and regional talent while fostering community engagement through accessible arts experiences.

Event Details

Location:

McAllen Convention Center & Oval Park | 700 Convention Center Blvd., McAllen, TX 78501

Dates & Times:

Saturday, April 11, 2026, | 4:00 p.m. – 10:00 p.m.

Admission:

FREE

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Page 2 of 2 – Free McAllen International Jazz Alliance Festival Brings Music, Food & Family Fun

Live Performances Include:

- **Kirk Covington Trio (featuring Dave Scher & John Fremgen)**
- **Ruby Laks**
- **Ari & Cecil Alexander**
- **David Friman Trio**
- **Jemina Brechoire & Luis McDougal**
- **Theresa Chen (featuring Joel Frahm)**
- **Synergy Jazz Collective**
- **UTRGV Big Band**
- **Special performance by Night & Day**

MIJA Festival extends sincere appreciation to its partners: McAllen Performing & Cultural Arts Foundation, Kaizen Clinical Partners, Institute for Music Evolution, and the Texas Commission on the Arts.

For event details, call 956-681-3800.

For media passes or interviews, contact Joe Garcia at conventionsmarketing@mcallen.net

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About McAllen Performing & Cultural Arts Foundation

The McAllen Performing & Cultural Arts Foundation exists to preserve, promote, and advance the arts in the Rio Grande Valley by supporting innovative programming and expanding access to cultural experiences for all.