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McAllen Readies to Welcome Thousands for 13th Annual McAllen Marathon Scott Crane Run Presented by H E B Helping Here *Official Boston Marathon Qualifier takes place this weekend*

The City of McAllen is preparing to welcome thousands of runners and spectators for one of South Texas' premier running events, the ***13th Annual McAllen Marathon Scott Crane Run presented by H E B Helping Here***, taking place Saturday, January 17, 2026.

City leaders, event organizers, and sponsors gathered earlier today at the McAllen Convention Center to highlight the continued growth and community impact of the marathon, which has become a nationally recognized event since its inaugural race in 2013.

"In just over a decade, the ***McAllen Marathon Scott Crane Run*** has grown into a signature event that reflects who we are as a city," said City Manager Isaac J. Tawil. "This marathon is about more than running. It is about health, wellness, personal achievement, and community connection. Whether you are crossing the finish line, cheering from the sidelines, or volunteering along the course, there is a place for everyone in this event."

Since its inception, the McAllen Marathon has attracted runners from more than 17 states and three countries, drawing participants to a flat, fast, USATF certified course that also serves as an official Boston Marathon qualifier. The event honors the legacy of the late Scott Crane, a former McAllen City Commissioner and passionate advocate for community fitness, parks, and quality of life.

"What began as a vision to promote health and active living has grown into something truly special," said Chief U.S. District Judge Randy Crane. "Naming the marathon in Scott's honor ensures his passion for fitness and for McAllen continues to inspire runners of all ages and abilities. Each year, this race brings people together from near and far, and that is exactly what Scott believed in."

All races start and finish at the McAllen Convention Center, located at 700 Convention Center Boulevard. Races begin at 7:00 a.m. and include the full marathon, half marathon, relay marathon, 10K, 5K, and the Kids Final Mile.

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Participants may register online through January 16, 2026, at www.mcallenmarathon.com. All registered runners will receive a race shirt, finisher medal, and swag bag.

Registration fees are as follows:

- **\$120 – Full Marathon**
- **\$100 – Half Marathon**
- **\$330 – Relay Marathon**
- **\$45 – 10K – SOLD OUT**
- **\$35 – 5K**

The ***McAllen Marathon Health and Wellness Expo*** will take place Friday, January 16, 2026, from 4:00 p.m. to 8:00 p.m. at the McAllen Convention Center Exhibit Hall. Runners may pick up race packets and explore vendor booths focused on health, fitness, and wellness.

Following the race, runners and spectators are invited to the ***EXTRA Mile Post Race Celebration*** at Oval Park at the Convention Center. The celebration will feature food booths, wellness vendors, and family friendly activities. Sponsors include H E B Helping Here, Kemper Insurance, Clark Chevrolet, Zambrano Law Firm, Moveo Performance, L and F Distributors Michelob Ultra, The University of Texas Rio Grande Valley, and the McAllen International Airport.

“At H E B, our mission is rooted in strengthening the communities we serve,” said Linda Tovar, Director of Public Affairs for H E B Border Region. “Partnering with the McAllen Marathon Scott Crane Run is a natural extension of that mission. This event inspires people of all ages to get moving, support one another, and prioritize their health. H E B is honored to stand alongside the City of McAllen, the organizers, volunteers, and participants who make this event a true symbol of health, unity, and community spirit.”

The ***McAllen Marathon Scott Crane Running Series*** continues throughout the year and includes the MXLAN Neon Nights 5K, Independence 4K, Fright Nite 5K, and Turkey Trot 5K and 10K. Runners who completed the full 2025 series will receive a Complete Series Medal during the 2026 marathon weekend.

The ***McAllen Marathon Scott Crane Run*** is presented by H-E-B Helping Here and proudly sponsored by Kemper Insurance, Clark Chevrolet, Zambrano Law Firm, Moveo Performance, L&F Distributors–Michelob Ultra, The University of Texas Rio Grande Valley, and the McAllen International Airport. For more information, registration details, or volunteer opportunities, visit www.mcallenmarathon.com

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About the City of McAllen

Founded in 1904 and incorporated in 1911, the City of McAllen has grown from a small agricultural community into one of the most vibrant and fastest-growing cities along the U.S.–Mexico border. Known as the “City of Palms,” McAllen serves as a hub for international trade, retail, tourism, and culture in the Rio Grande Valley. Today, the city employs more than 2,600 dedicated public servants across 41 departments, delivering essential services to a community of more than 150,000 residents. McAllen city leaders remain committed to transparent governance, fiscal responsibility, and enhancing quality of life through innovation, infrastructure, and community engagement. For more information, visit www.mcallen.net and follow us on social media @cityofmcallen