



McAllen Police Department

MEDIA ADVISORY

For Immediate Release

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Impaired Driver Enforcement Christmas Holiday through New Year

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the Impaired Driving Mobilization (IDM) holiday campaign, which will run from **Friday, December 17, 2021** until **Saturday, January 1, 2021** with a goal to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department will increase its enforcement efforts during the holiday period and will be looking for impaired drivers on the roadways as well as other traffic law violations.

Before you start your holiday festivities, the McAllen Police Department, reminds motorists to “Plan While You Can”. We encourage everyone to plan ahead for a sober ride such as designating a sober driver, using a ride share service, calling a taxi, or simply staying where you are.

Your family and the McAllen Police Department would rather see you get home safely so plan while you can and never get behind the wheel if you have been drinking.

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