



McAllen Police Department

MEDIA ADVISORY

For Immediate Release

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“Click It or Ticket” Campaign

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the Click It or Ticket Day and Night campaign which will run from **Monday November 16, 2020 through Sunday November 29, 2020** in an effort to promote safe driving with its education and enforcement efforts.

The McAllen Police Department will have officers on regular and overtime status during this period looking for drivers and passengers who are not buckled up, including drivers who do not secure children in child safety seats. Texas law requires drivers and passengers in a vehicle to be secured by a safety belt, and children under 8 years old are required to be in a child safety seat or booster seat.

According to the latest data, there were 2,629 crashes in Texas which unbuckled people sustained fatal or serious injuries. Wearing a seat belt remains the most important and effective step motorist can take to prevent being injured or killed in a traffic crash.

Your family and McAllen Police Officers would rather see you get home safely so, please travel responsibly, **which means wear your seat belt, watch your speed and drive alert.**

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