



McAllen Police Department

MEDIA ADVISORY

For Immediate Release

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Impaired Driver Enforcement Independence Day Campaign

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County Law Enforcement Agencies, has concluded the Impaired Driving Mobilization (IDM) Independence Day campaign, which ran from **Friday June 25, 2021** until **Sunday, July 11, 2021**. The Independence Day IDM campaign was used to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department continues to remind motorists to keep their families, themselves, and other motorists safe by always planning ahead.

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