



McAllen Police Department

MEDIA ADVISORY

For Immediate Release
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Independence Day Campaign Impaired Driver Enforcement

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the Impaired Driving Mobilization (IDM) Independence Day campaign. The IDM campaign will run from **Friday June 24, 2022** until **Sunday, July 10, 2022** with a goal to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department will increase its enforcement efforts during the Independence Day holiday period and will be looking for impaired drivers on the roadway as well as other traffic law violations.

As the Independence Day holiday approaches, we want to remind motorists to make safer choices by planning ahead. We encourage you to plan ahead for a sober ride such as designating a sober driver, calling a taxi, a sober friend or family member, using a ride share service, or simply staying where you are.

Together we can help #EndTheStreakTX by making safer choices behind the wheel. Always remember to wear your seatbelt, drive the speed limit, and never drive under the influence of alcohol or other drugs.

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