



McAllen Police Department

MEDIA ADVISORY

For Immediate Release

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Contact Person: Olivia Lopez, Officer

Contact Number: 956-681-2091

Labor Day Impaired Driving Mobilization

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, has concluded the Impaired Driving Mobilization (IDM) Labor Day campaign, which ran from **Friday, August 20, 2021** through **Monday, September 06, 2021**. The Labor Day IDM campaign was used to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department continues to remind motorists to keep their families, themselves, and other motorists safe by always planning ahead.

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