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# McAllen Police Department

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## MEDIA ADVISORY

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For Immediate Release

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### **Impaired Driver Enforcement Labor Day**

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the Impaired Driving Mobilization (IDM) Labor Day campaign, from **Friday, August 20, 2021** until **Monday, September 06, 2021** with a goal to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department will increase its enforcements efforts during the Labor Day weekend and will be looking for intoxicated drivers on the roadways as well as other traffic law violations.

As the Labor Day weekend begins, the McAllen Police Department, reminds motorist to **“Plan While You Can”**. We encourage motorist to plan ahead for a sober ride such as designating a sober driver, calling a taxi, a sober friend or family member, or using a ride share service.

Your family and the McAllen Police Department would rather see you get home safely so, **“Plan While You Can”** and never get behind the wheel if you have been drinking.

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