



McAllen Police Department

MEDIA RELEASE

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Impaired Driver Enforcement Labor Day Campaign

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the Impaired Driving Mobilization (IDM) Labor Day campaign, which will run from **Friday, August 18, 2023** until **Monday, September 04, 2023** with a goal to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department will increase its enforcement efforts during the Labor Day weekend and will be looking for intoxicated drivers on the roadways as well as other traffic law violations.

As the Labor Day weekend begins, the McAllen Police Department, reminds motorists to make safer choices by planning ahead. We encourage motorists to plan ahead for a sober ride such as designating a sober driver, calling a taxi, a sober friend or family member, or using a ride share service.

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