



McAllen Police Department

MEDIA ADVISORY

For Immediate Release

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“Click It or Ticket” Campaign

The McAllen Police Department, in partnership with the Texas Department of Transportation and other Hidalgo County law enforcement agencies, will be participating in the **“Click It or Ticket”** Campaign, which will run from **Monday, May 19, 2025 through Sunday, June 1, 2025** in an effort to promote safe driving with its educational and enforcement efforts.

The McAllen Police Department will have officers on regular and overtime status during this period looking for drivers and passengers who are not buckled up, including drivers who do not secure children in a child safety seat. Texas law requires drivers and all passengers in a vehicle to be secured by a safety belt. Children younger than 8 years must be in a child safety seat or booster seat unless they are taller than 4 feet 9 inches.

Wearing a seat belt remains the most important and effective step motorists can take to prevent being injured or killed in a traffic crash. Instead of putting yourself and others in danger, always remember to buckle up day and night, every rider, every ride.

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