



McAllen Police Department

PRESS ADVISORY

For Immediate Release

MR 07242019 01

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**News Conference for Viva McAllen Streets
Presented by H-E-B, City of McAllen, McAllen Police Dept., Bingo
Ranch
"Back The Blue"
Back to School Supply Giveaway
5K/10K Run or 25 miles, 40 miles or 60 miles Cycling Ride**

McAllen Police Chief Victor Rodriguez and McAllen Crime Stoppers will host a joint news conference on **Thursday, July 25, 2019 at 10:00 a.m. at the McAllen Police Department** to announce Viva McAllen Streets presented by H-E-B, City of McAllen, McAllen Police Department and Bingo Ranch. This year's theme is "Back the Blue." All funds raised will go to the McAllen Crime Stoppers program for operation. This year the event will recognize and honor the Law Enforcement Officers in our community.

We invite federal, state and local law enforcement officers and their families and friends to join us for Viva McAllen Streets on Saturday, August 3, 2019 at 7 a.m. for either a 5K or 10K Run for \$15 or a cycling ride for 25 miles, 40 miles or 60 miles for \$25 across western Hidalgo County. First 700 registered will receive event shirt (Back The Blue) and participant medal. Register for running or cycling at www.eventbrite.com FREE Kids Run at 9 a.m. to kick off the FREE Back to School Supply Giveaway. First 200 kids in line will receive a backpack until supplies last.

Who: Chief Victor Rodriguez & McAllen Crime Stoppers

What: News Conference

When: **Thursday, July 25** at 10:00 a.m.

Where: McAllen Police Department, 1601 N. Bicentennial Blvd.

Event Date:

Viva McAllen Streets presented by H-E-B, City of McAllen, McAllen Police Department & Bingo Ranch

Saturday, August 3, 2019

McAllen Convention Center

Events for the Viva McAllen Streets Include:

Run for Justice 5K/10K Run

Darling's Dare Cycling Ride 25-mile, 40-mile, 60-mile rides

Back to School Supply Giveaway – H-E-B & McAllen Police Department

Bike Rodeo for Kids – McAllen Traffic Department.

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