

Keep McAllen Beautiful, Inc.
Board of Directors Meeting
Palm View Golf Course 2701 South Ware Road
Wednesday August 4, 2010 12:00pm

I. Call to Order

II. Executive Reports

President – Normalynda Zepeda

-Bucky's Block Party

Vice-President – John Washington

Secretary – Mary Campos

-Folder and upkeep of volunteer hours

Treasurer – Mark Silva

-Budget Report

Interim Executive Director – Jaime D. Guzman

-Tree dedication plaque

-Paint McAllen Beautiful

-Adopt A Highway

-National Night out

-Mosaic Mural

-KMB board retreat

III. Committee Reports

Commercial Beautification – Normalynda Zepeda

Plastic Bag Initiative-Peter Cortez/Willard Moon

Palmfest – Rene Gonzalez

Community Appearance Index – Peter Cortez

IV. City Staff Reports

A. Parks and Recreation – Brad Bentsen

B. Public Works/Recycling – Chris Lash

C. Stormwater/Environmental Education Manager – Delilah Martinez

D. Urban Forester – Mark Kroeze

E. Environmental & Health Code Compliance– Josh Ramirez

V. Unfinished Business - Facebook

VI. New Business

VII. Adjournment

Next meeting - Wednesday, September 1, 2010

