

ACTIVE, HEALTHY, LIVABLE McALLEN
Goal 1
 Status: Green
 Core: No

Many, Varied Activities

- Music
- Attractions for young, educated
- Art scene/galleries
- Nature fest/activities (Quinta, etc.)
- Walking, running
- Family outing

Improvements: Schupp Park enhancements, 2nd street trail extension, Firemen's Park, water park (another coming), thriving Art Walk, music after hours, numerous concerts, live music scene in entertainment district, new blogs for up-to-the-minute entertainment info - more things in the works.

Sustainable

- Minimize use of natural resources
- Composting
- Recycle, Re-use
- Education
- "First Impression"
- Healthy Tree Canopy

McAllen "sets the bar" on sustainability matters. Every home has curbside recycling. Composting facility and glass pulverizer are unique to the region.

Attractive

- City buildings an example
- Stable or improving neighborhoods
- Attractive, landscaped Key Corridors
- Blight eliminated
- Unique, well kept look

Many Places to Gather

- Convention Center & lake
- Family outing
- Thriving Churches
- Many, Many Parks
- Streets: Arts District & Entertainment District
- Potential new Auditorium

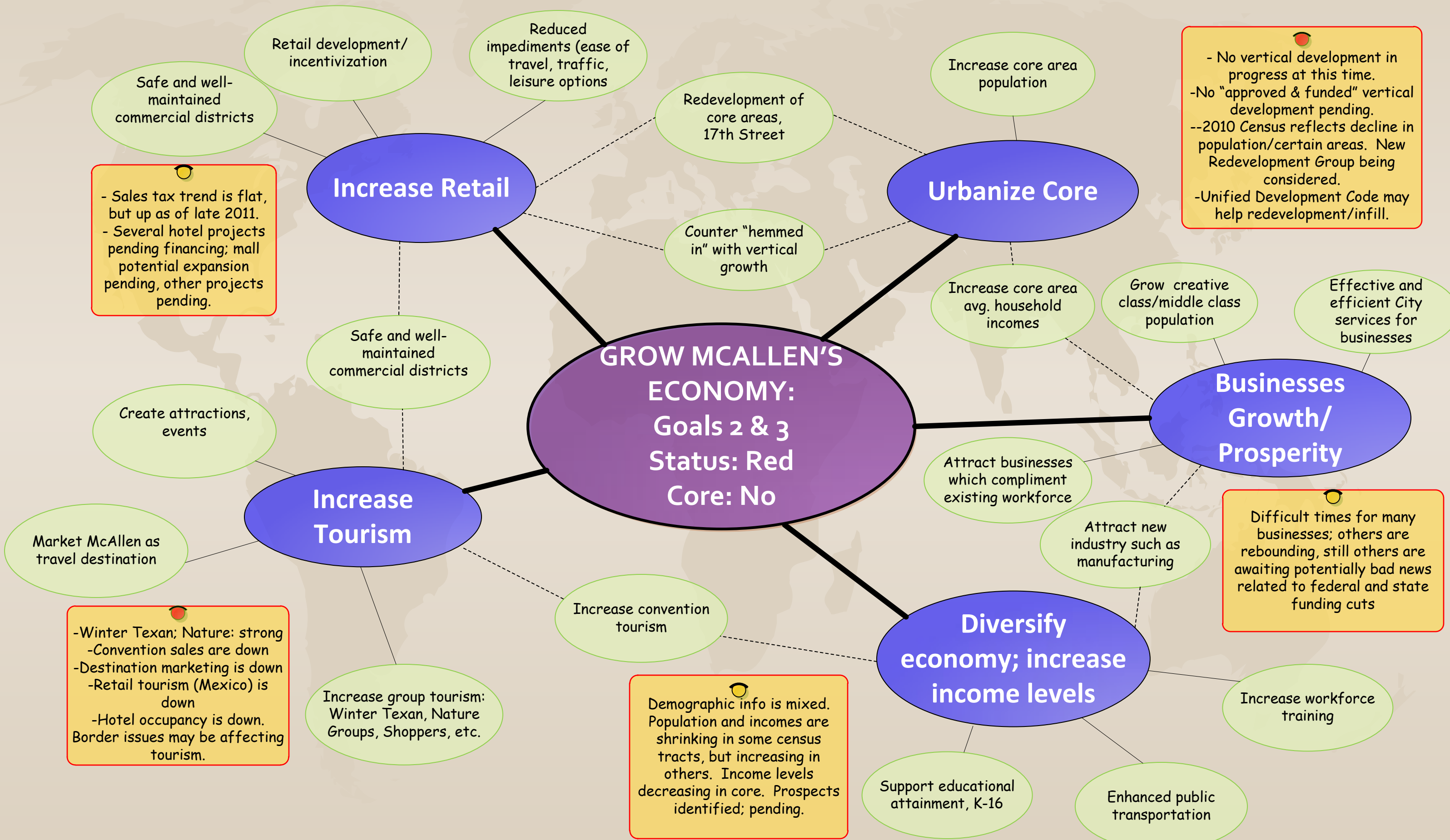
"Options" have dramatically increased over the last 10 years: Schupp Park enhancements, 2nd street trail extension, Firemen's Park, water park (another coming), New Library, new, major restaurants, active nightlife scene, 3 Community Centers, Convention Center, many new & large churches in town.

Rich Cultural Scene

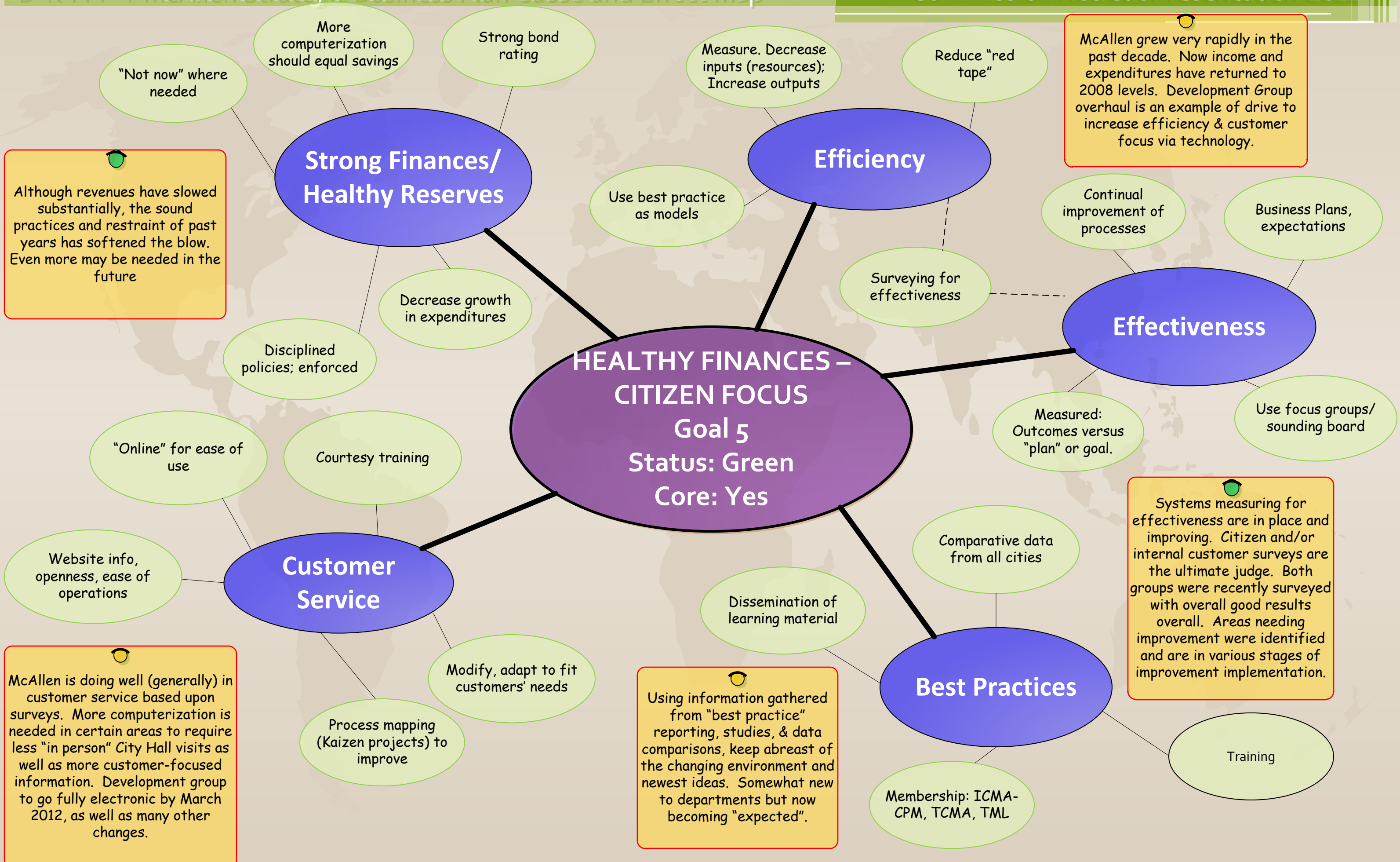
- Philanthropy (needed)
- Multi-media coverage of culture
- Great public facilities
- Events galore
- Active creative class youth

Major progress: Calendar is full of local events, regional events, concerts, shows, art. Music scene is trending positive.

McAllen has improved and maintained (water, trimming) more govt.-owned property than others (Expressway, Hike and Bike trails, parks). Relative to northern cities, it has cleaner, well-maintained streets, palm trees, foliage. Great reduction of graffiti.

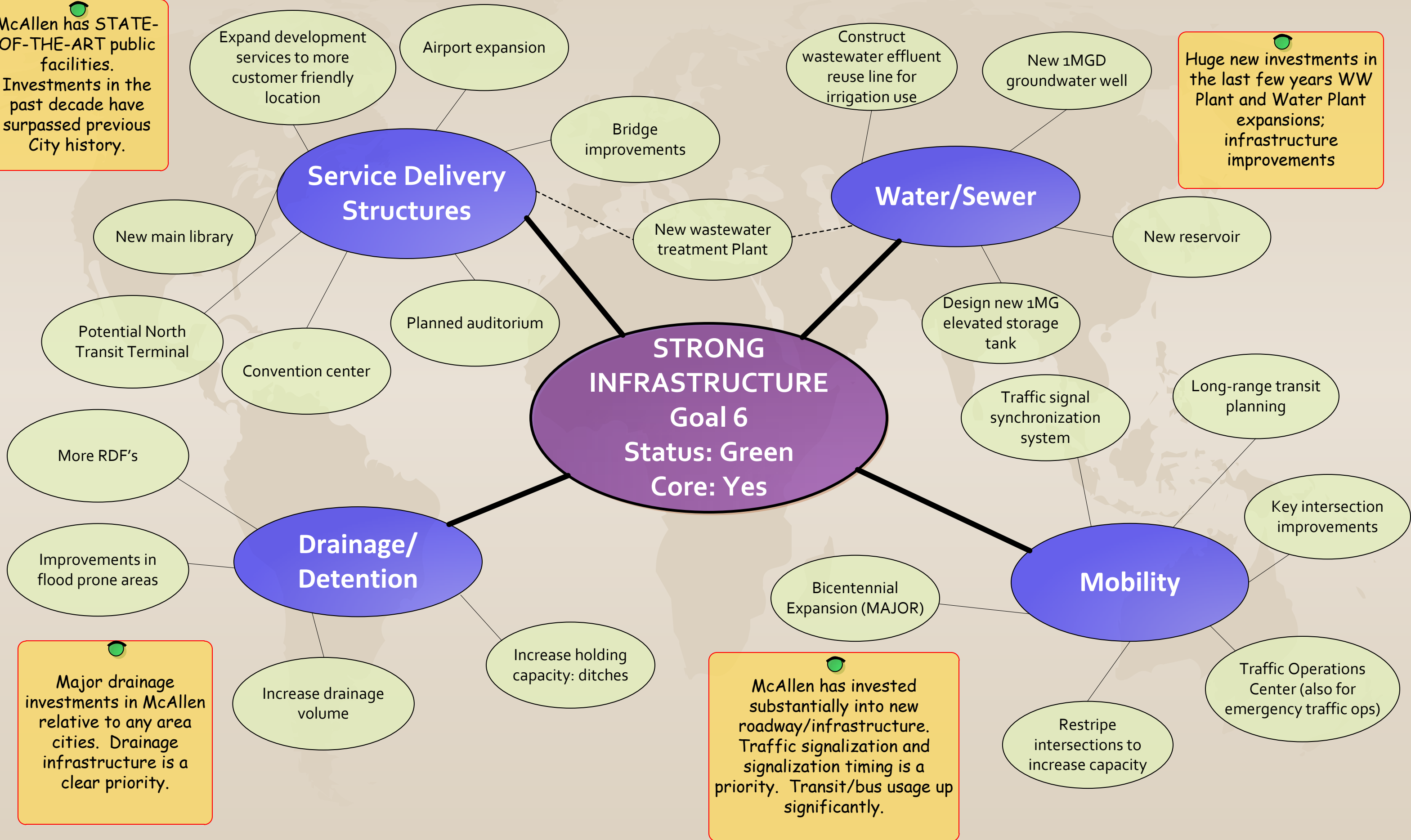






McAllen has STATE-OF-THE-ART public facilities. Investments in the past decade have surpassed previous City history.

Huge new investments in the last few years WW Plant and Water Plant expansions; infrastructure improvements



Major drainage investments in McAllen relative to any area cities. Drainage infrastructure is a clear priority.

McAllen has invested substantially into new roadway/infrastructure. Traffic signalization and signalization timing is a priority. Transit/bus usage up significantly.